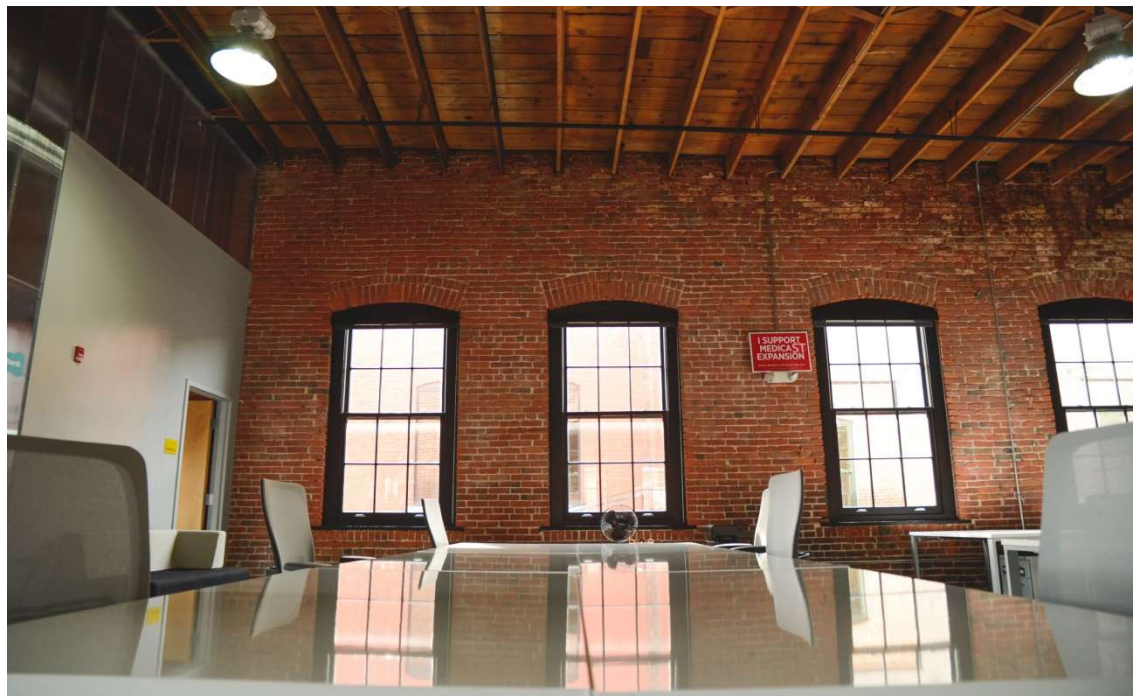


Organisational Development case study

Restructure and headcount planning in line with ambitious Marketing Strategy



Viridian HR worked with a Packaging solutions company supplying some of the biggest household brands - 35 employees in UK

Challenges

Our client's goal was to reorganise their family run business to clarify and improve business performance as well as positioning roles to support a planned revenue increase of 300% over five years - starting from nearly 15 million in 2016.

What we did

After analysis of current roles, strengths of each senior member and interactions within the business, our Consultant redesigned the organisational chart.

During this exercise, they advised on Senior Leadership structure clarifying Executive and Non-Executive teams and suggested some boundaries to the roles of Managing Director, Chairman, Directors and Heads of Department.

They also advised on staff levels needed currently and for the future based on industry performance levels per employee as well as recommended the creation of specific new roles to support the expected growth of the business.

Results

- Our Client accepted the suggestions
- They implemented the new structure